

THE NATIONAL COMPARATIVE EFFECTIVENESS SUMMIT

REGISTRATION FORM

HOW TO REGISTER: Fully complete the following (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at www.ComparativeEffectivenessSummit.com.

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021

FOR REGISTRATION QUESTIONS:

PHONE: 800-503-8960 (Continental US, Alaska and Hawaii only) Monday-Friday, 7 AM - 5 PM PST

E-MAIL: registration@hcconferences.com (Registration is not available by phone or e-mail.)

COMPLETE THE FOLLOWING. PLEASE PRINT:

NAME _____

SIGNATURE OF REGISTRANT - REQUIRED _____

JOB TITLE _____

ORGANIZATION _____

ADDRESS _____

CITY/STATE/ZIP _____

TELEPHONE _____

E-MAIL _____

Special Needs (Dietary or Physical)

ONSITE CONFERENCE ATTENDANCE

Onsite conference registration includes onsite attendance, professional networking, and live interaction with the faculty, plus a conference materials Data-DVD.

INDIVIDUAL REGISTRATION:

Preconference:

COMPARATIVE EFFECTIVENESS RESEARCH AND DETAILING \$ 495

Conference:

Through Friday, August 12, 2011* \$ 995
 Through Friday, September 9, 2011** \$1,395
 After Friday, September 9, 2011 \$1,795

GROUP REGISTRATION DISCOUNT:

Three or more registrations submitted at the same time receive the following discounted rates for conference registration only:

Conference:

Through Friday, August 12, 2011* \$ 795
 Through Friday, September 9, 2011** \$1,095
 After Friday, September 9, 2011 \$1,395

CONFERENCE ELECTRONIC MEDIA:

ONSITE ATTENDEES — Following the Summit, the video and presentations are made available for purchase in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:

Flash Drive (\$99 + \$15 shipping) \$ 114
 6 months' access on Web \$ 99

SPECIAL PACKAGE REGISTRATION FOR CO-LOCATED BUNDLED PAYMENT SUMMIT AND COMPARATIVE EFFECTIVENESS SUMMIT

You can register for both events (including preconferences) for both onsite and online (live and archived for 6 months) access for the following package price. This special package two-event registration provides full onsite access to both events — you can go back and forth between the sessions — and full online live and six month archived streaming video of the events so that you can see the sessions that you missed and review those sessions in which you participated.

INDIVIDUAL REGISTRATION: Includes preconference onsite and online attendance of preconference and full conference for both collocated Comparative Effectiveness Summit and Bundled Payment Summit:

Conference:

Through Friday, August 12, 2011* \$1,595
 Through Friday, September 9, 2011** \$1,895
 After Friday, September 9, 2011 \$2,195

*This price reflects a discount for registration and payment received through Friday, 8/12/11.

**This price reflects a discount for registration and payment received through Friday, 9/9/11.

SUBSCRIPTIONS — MEDICAL HOME NEWS, PREDICTIVE MODELING NEWS, ACCOUNTABLE CARE NEWS:

These rates are available only when you purchase your subscription WITH your Summit registration. Regular subscription price is \$468.

Medical Home News: 12 monthly issues \$295
 Predictive Modeling News: 12 monthly issues \$295
 Accountable Care News: 12 monthly issues \$295

ONLINE CONFERENCE ATTENDANCE

All online registrants are automatically registered for ALL online Summit events.

Online conference registration includes the live Internet feed from the Summit, plus six months of continued archived Internet access, available 24/7.

INDIVIDUAL REGISTRATION:

Includes the preconference and conference:

Through Friday, August 12, 2011* \$ 795
 Through Friday, September 9, 2011** \$ 995
 After Friday, September 9, 2011 \$1,195

GROUP REGISTRATION:

Includes the preconference and conference:

Group registration offers the substantial volume discounts set forth below.

Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employees' conference participation.

Conference Access:

5 or more \$595 each 20 or more \$395 each
 10 or more \$495 each 40 or more \$295 each

CONFERENCE ELECTRONIC MEDIA:

Online attendees — Following the Summit, the video and presentations are made available for purchase on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:

Flash drive (\$99 + \$15 shipping) \$ 114
 (All online attendees automatically receive 6 months' access on the web.)

See INTELLECTUAL PROPERTY POLICY on the following page.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For online and onsite registrants there will be no refunds for "no-shows" or cancellations.

PAYMENT

Discount Code:

TOTAL FOR ALL OPTIONS, ONSITE OR ONLINE:

Please enclose payment with your registration and return it to the Registrar at The National Comparative Effectiveness Summit, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303.

You may also register online at www.ComparativeEffectivenessSummit.com.

Check/money order enclosed (payable to Health Care Conference Administrators LLC)

Payment by credit card: American Express Visa Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HCCA Conferences.

ACCOUNT # _____

EXPIRATION DATE _____ SECURITY CODE _____

NAME OF CARDHOLDER _____

SIGNATURE OF CARDHOLDER _____

THE NATIONAL COMPARATIVE EFFECTIVENESS SUMMIT

THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY FOR COMPARATIVE EFFECTIVENESS SUMMIT:

REGARDING INTERNET REGISTRATIONS

1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Internet registrants will enjoy six (6) months of access from the date of registration or conference adjournment, whichever is later.
4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Internet registrants choose to purchase post-conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For online registrants there will be no refunds for cancellations. Please call the conference office at 800-503-8960 for further information.

REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information are required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or transfer your onsite registration to an online registration. Please call the Conference Office at 800-503-8960 for further information.

METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HCCA Conferences. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

PAYMENT OPTIONS

Registration may be made online or via mail, fax or scan.

You may register online at www.ComparativeEffectivenessSummit.com.

Alternatively, you may use our printed registration form, enclose payment and return it to the Summit registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303 or scan the completed form to registration@hcconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HCCA Conferences.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Summit, credit card payment will be processed.

TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

CONTINUING EDUCATION UNITS (CEUs)

The Summit does not offer CEUs; however, onsite attendees may request a Certificate of Attendance which they can present to their specific continuing education provider, and online attendees can request an Online Certificate of Attendance on which they can certify the number of hours they watched.

ONLINE CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for online cancellations. You may transfer your online registration to another party. For more information, please call the Conference Office at 800-503-8960.

INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Summit content via Internet access through the sharing of user names and passwords or the Flash Drive is restricted by law and may subject the copyright infringer to substantial civil damages. The Summit aggressively pursues copyright infringers.

If a registrant needs the ability to share Summit content within his or her organization, multiple Summit registrations are available at discounted rates.

The Summit will pay a reward for information regarding unauthorized sharing of Summit content. The reward will be one half of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery.

If you have knowledge regarding the unauthorized Summit content sharing, contact the Summit registration office.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Summit will be to refund the registration fee paid. The Summit shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

FOR FURTHER INFORMATION

Call 800-503-8960, send e-mail to registration@hcconferences.com, or visit our website at www.ComparativeEffectivenessSummit.com.